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FOR IMMEDIATE RELEASE

**A Taste of Colorado Announces New Taste this Year with its Inaugural Colorado Wine Lounge**

*Festivalgoers can sip local favorite wineries Carlson Vineyards, Colterris, Red Fox Cellars, and Talon Wine Brands Labor Day Weekend*

**DENVER** (August 22, 2017) – For the first time, A Taste of Colorado will feature local Colorado wineries at its Colorado Wine Lounge, presented by Wine Country Inn and Palisade Chamber of Commerce. The wine tent at the [34<sup>th</sup> Annual A Taste of Colorado](#), produced by the Downtown Denver Partnership, will have a lounge area for festivalgoers to relax while enjoying local wine by the glass or tasting sizes.

Local favorites from the heart of Colorado's wine country in the Palisade region – Colterris, Carlson Vineyards, Talon Wine Brands, and Red Fox Cellars – will be featured together at the Colorado Wine Lounge in Downtown Civic Center Park this Labor Day weekend, Sept. 1-4.

[Carlson Vineyards](#) is a family-owned winery focused on producing premium wines using sun-ripened local grapes and fruit grown on the high elevation slopes of the Rocky Mountains, to create easy drinking, regionally distinctive wines.

[Colterris Wines](#) produces only wines from Colorado-grown grapes and ingeniously aged in French and American oak barrels.

[Red Fox Cellars](#) is known for its ability to move freely between tradition and invention, earning the prestigious title of Winery of the Year. They will highlight their adventurous and exceptionally blended wine selections.

[Talon Wine Brands](#) will share their passion for wine with sweeter-edged yet highly flavorful beverages.

These featured wineries create an event that will satisfy a wide variety of wine lover palates, and is a complement to the expanded craft beer section that debuted last year.

The 34th Annual A Taste of Colorado - The Region's Largest Musical Festival - takes place Sept. 1-4 in Downtown Denver's Civic Center Park with hours 11:30 a.m. to 10 p.m. Friday, 10:30 a.m. to 10 p.m. Saturday and Sunday, and 10:30 a.m. to 8 p.m. Monday.

**About A Taste of Colorado**

A Taste of Colorado is a four-day, free admission festival produced by the Downtown Denver Partnership as part of the organization's commitment to propel the music scene forward in the center city. The event takes place over Labor Day Weekend in Downtown Denver's Civic Center Park. In addition to local and worldly

cuisine, six music stages and shopping, there will be local artisans featured in the Arts & Crafts Marketplace, culinary demonstrations, and interactive activities, rides and games for kids. A Taste of Colorado is the ultimate end-of-summer opportunity for residents and visitors to experience the *sounds, tastes, and sights* of Colorado's diverse cultural traditions and Western heritage. For more information on the FREE admission festival, visit [www.ATasteofColorado.com](http://www.ATasteofColorado.com) and [A Taste of Colorado on Facebook](#), and follow [@ATasteofCO on Twitter](#), Instagram and Snapchat, as well as #ATasteofCO, or call 303-295-6330.

Sponsors include: 9NEWS, AARP, Alex & Ani, All Copy Products, American Medical Response, Barefoot Wine & Bubbly, Bear Creek Distillery, BGV Marketing, Breckenridge Distillery, Breckenridge Grand Vacation, Chevrolet, Colorado Lottery, Colorado Native, Coors Banquet, Coors Light, Cutarelli Vision, *The Denver Post*, Denver Water, DIME, DIRECTV, Downtown Denver Partnership, Inc., Eldorado Natural Spring Water, Lasik Vision Institute, LBA Realty, Mike's Hard Lemonade, New Age Beverage, New Belgium Brewing Company, Palisade Chamber of Commerce, ParkWhiz, Passanante's Home Food Services, Peach Street Distillers, Oskar Blues Brewery, PEPSI, Pikes Peak Lemonade Co., Sprint, Sturgeon Electric, Verizon, Wine Country Inn, and XingTea.

#### **About the Downtown Denver Partnership**

The Downtown Denver Partnership, Inc. partners with public, private and non-profit entities to implement high-impact strategies, outlined in the organization's long-term strategy the [2007 Downtown Area Plan](#), to support its vision for an economically healthy, growing and vital Downtown Denver. For more information, visit [www.downtowndenver.com](http://www.downtowndenver.com).

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