



MEDIA CONTACT:

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FOR IMMEDIATE RELEASE

**Downtown Denver Street Closures Schedule, Access Information and Parking Tips for
A Taste of Colorado Labor Day Weekend**

Visitors are encouraged to use transit, bike, take alternative routes, and plan ahead

DENVER – (August 30, 2017) – The [34th Annual A Taste of Colorado](#), produced by the Downtown Denver Partnership, will take place in Downtown Denver’s Civic Center Park Friday, Sept. 1 through Monday, Sept. 4. Surrounding neighborhoods and businesses will be affected by street closures. Starting Wednesday, Aug. 30, streets will begin to close around Civic Center Park, and all streets will reopen for public access by 6 a.m. Tuesday, Sept. 5.

[Click here](#) to see the map with the complete day-by-day schedule of street closures.

HOW TO REACH CIVIC CENTER PARK FOR A TASTE OF COLORADO

Whether you are planning on driving, biking, or riding the bus or light rail to A Taste of Colorado, there are many available transit and parking options for the four-day, free admission, music, food, shopping, and family-fun festival. Using public transportation to arrive at A Taste of Colorado is highly encouraged.

Festival organizers work closely with the City of Denver to minimize the inconvenience of street closures and detours. Light Rail, free MallRide buses, bike parking, and thousands of parking spaces make getting to the festival easy.

USE THE LIGHT RAIL

The D, F, and H line trains arrive at the 16th and California Station and the Theater District/Convention Center stations for an easy walk to the festival. A, B, C, E and W line trains arrive at Union Station. FREE 16th Street MallRide buses provide service to the festival from Union Station and 16th & California.

TAKE THE BUS

The following local bus routes have stops just a few blocks away from the Festival: 0, 1, 6, 9, 10, 15, 15L, 16, 20, 28, 32, and 52. For RTD Bus and Light Rail schedules, call 303-299-6000 or visit rtd-denver.com.

PARK YOUR CAR

Drivers have over 30,000 Downtown parking spaces to choose from within easy walking distance of A Taste of Colorado or with quick access to the festival via the FREE 16th Street MallRide. Handicapped parking is available at all public parking lots. Parking rates will vary depending on lot location.

This year, A Taste of Colorado partnered with Parkwhiz, the nation's leading mobile parking reservation app, to help you find the best parking in Denver ahead of time. To reserve a parking spot in advance, visit atasteofcolorado.com/parking for more information.

RIDE YOUR BICYCLE

A Taste of Colorado provides FREE bike parking for bicycle commuters. The bike parking corrals will be located in the following convenient places:

- 15th Street & Cleveland Place (near the Wellington E. Webb Building)
- Between the Denver Public Library and the Denver Art Museum, near 14th Avenue

All bike parking areas will be unattended but have ample infrastructure for parking and locking your bike. (Sorry, no motorized vehicles in the bike corrals.)

DON'T OWN A BIKE BUT STILL WANT TO RIDE?

Consider Denver B-cycle. Four B-cycle stations are located within one block of the festival's perimeter. Visit [Denverbicycle.com](http://denverbicycle.com) for more information on station locations and rates.

INFORMATION

DATES:

Labor Day Weekend

Friday, Sept. 1 through Monday, Sept. 4, 2017

HOURS:

Friday: 11:30 a.m. to 10 p.m.

Saturday and Sunday: 10:30 a.m. to 10 p.m.

Monday: 10:30 a.m. to 8 p.m.

LOCATION:

Civic Center Park, Downtown Denver (intersection of Colfax Avenue and Broadway)

ADMISSION:

Admission is *free!* Tickets are needed to buy food, beverages, and carnival rides.

A strip of 15 tickets can be purchased for \$10. Cash is accepted at all ticket booths and at the carnival ride ticket booths. Checks and credit cards are not accepted. ATMs are located throughout the festival grounds.

WEBSITE:

www.atasteofcolorado.com

SOCIAL MEDIA:

Official Hashtags: #ATasteofCO

Facebook: <https://www.facebook.com/ATasteofColorado>

Twitter: [@ATasteofCO](https://twitter.com/ATasteofCO)

Instagram: [Instagram.com/ATasteofCO](https://www.instagram.com/ATasteofCO)

Snapchat: www.snapchat.com/add/atasteofco

About A Taste of Colorado

A Taste of Colorado is a four-day, free admission festival produced by the Downtown Denver Partnership as part of the organization's commitment to propel the music scene forward in the center city. The event takes place over Labor Day Weekend in Downtown Denver's Civic Center Park. In addition to local and worldly cuisine, six music stages and shopping, there will be local artisans featured in the Arts & Crafts Marketplace, culinary demonstrations, and interactive activities, rides and games for kids. A Taste of Colorado is the ultimate end-of-summer opportunity for residents and visitors to experience the *sounds, tastes, and sights* of Colorado's diverse cultural traditions and Western heritage. For more information on the FREE admission festival, visit www.ATasteofColorado.com and [A Taste of Colorado on Facebook](#), and follow [@ATasteofCO on Twitter](https://twitter.com/ATasteofCO), Instagram and Snapchat, as well as #ATasteofCO, or call 303-295-6330.

Sponsors include: 9NEWS, AARP, All Copy Products, American Medical Response, Barefoot Wine & Bubbly, Bear Creek Distillery, Chevrolet, Colorado Lottery, Colorado Native, Coors Banquet, Coors Light, Cutarelli Vision, The Denver Post, Denver Water, DIME, DirectTV, Downtown Denver Partnership, Inc., Eldorado Natural Spring Water, Lasik Vision Institute, LBA Realty, Mike's Hard Lemonade, New Age Beverage, New Belgium Brewing Company, Palisade Chamber of Commerce, ParkWhiz, Inc., Peach Street Distillers, PEPSI, Sprint, Stellar Logic, LLC, Sturgeon Electric, Wine Country Inn, and XingTea.

About the Downtown Denver Partnership

The Downtown Denver Partnership, Inc. partners with public, private and non-profit entities to implement high-impact strategies, outlined in the organization's long-term strategy the [2007 Downtown Area Plan](#), to support its vision for an economically healthy, growing and vital Downtown Denver. For more information, visit www.downtowndenver.com.

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