



MEDIA CONTACT:

Andrea Kalmanovitz • A Taste of Colorado
303-242-5855 • andrea@decibelblue.com

FOR IMMEDIATE RELEASE

Grammy Award-Nominated Five for Fighting To Take Main Stage at A Taste of Colorado

Widely known for the breakthrough track "Superman," Performance Set for Sun., Sept. 3

DENVER – (August 3, 2017) – Five for Fighting, presented by 97.3 KBCO, will perform on the Main Stage at the [34th Annual A Taste of Colorado](#), produced by Downtown Denver Partnership, on Sun., Sept. 3 at 7:30 p.m. Five for Fighting burst on the music scene 15 years ago with his Grammy Award-nominated hit "Superman (It's Not Easy)."

Never has the phrase "he shoots, he scores" been more applicable than when mentioning rabid hockey fan and chart-topping singer/songwriter John Ondrasik. The Los Angeles native, who goes by Five for Fighting (a five-minute penalty for on-the-ice fist-a-cuffs), has been a mainstay on mainstream radio since he signed his first deal in 1997 with "Message For Albert." His follow-up, "American Town," is the album that really took flight, as the aforementioned "Superman (It's Not Easy)" went Platinum, as did the album. The song, which hit the airwaves the same week his daughter, Olivia, was born, was #1 on Adult Top 40, #2 on Hot AC, and in the Top 40 Top 10.

Popular albums include 2004's "Battle for Everything," which spawned the two-time platinum song "100 Years." Other hits have included "The Riddle," "World," "Chances" and "What If." His music has been featured in 350 films, TV shows and advertisements, ranging from the "The Blind Side" to "Hawaii Five-O." He has also written tunes for other artists, including Josh Groban and The Backstreet Boys.

The 34th Annual A Taste of Colorado - The Region's Largest Musical Festival - takes place Sept. 1-4 in Downtown Denver's Civic Center Park with hours 11:30 a.m. to 10 p.m. Friday, 10:30 a.m. to 10 p.m. Saturday and Sunday, and 10:30 a.m. to 8 p.m. Monday. For more information on the FREE admission festival, visit www.ATasteofColorado.com, [Facebook at A Taste of Colorado](#), [@ATasteofCO on Twitter](#), "ATasteofCO" on Instagram and Snapchat (#ATasteofCO), or call 303-295-6330.

About A Taste of Colorado

A Taste of Colorado is a four-day, free admission festival produced by the Downtown Denver Partnership as part of the organization's commitment to propel the music scene forward in the center city. The event takes place over Labor Day Weekend in Downtown Denver's Civic Center Park. In addition to local and worldly cuisine, six music stages and shopping, there will be local artisans featured in the Arts & Crafts Marketplace, culinary demonstrations, and interactive activities, rides and games for kids. A Taste of Colorado is the ultimate end-of-summer opportunity for residents and visitors to experience the *sounds, tastes, and sights* of Colorado's diverse cultural traditions and Western heritage. For more information, visit www.ATasteofColorado.com, check out A Taste of Colorado on [Facebook](#), follow [@ATasteofCO](#) on Twitter, Instagram and Snapchat and search #ATasteofCO, or call (303) 295-6330.

9NEWS, AARP, All Copy Products, American Medical Response, Barefoot Wine & Bubbly, Bear Creek Distillery, Chevrolet, Colorado Lottery, Colorado Native, Coors Banquet, Coors Light, Cutarelli Vision, The Denver Post, Denver Water, DIME, DirectTV, Downtown Denver Partnership, Inc., Eldorado Natural Spring Water, First Choice Communications, LBA Realty, Mike's Hard Lemonade, New Age Beverage, New Belgium Brewing Company, Palisade Chamber of Commerce, Peach Street Distillers, PEPSI, Sprint, Stellar Logic, LLC, Sturgeon Electric, Wine Country Inn, and XingTea.

About the Downtown Denver Partnership

The Downtown Denver Partnership, Inc. partners with public, private and non-profit entities to implement high-impact strategies, outlined in the organization's long-term strategy the [2007 Downtown Area Plan](#), to support its vision for an economically healthy, growing and vital Downtown Denver. For more information, visit www.downtowndenver.com.

###